

Melbourne 2026: Study Tour

Expression of Interest

Following the success of the Brisbane 2025 Study Tour, Vegetables New Zealand, with support from Fruitfed Supplies, invites growers to the Melbourne 2026 Study Tour.

The tour will run from Monday 4th to Friday 8th May, culminating in the Victorian Vegetable Innovation Days on May 7th and 8th.

<https://www.ausvegvic.com.au/events/vicvid-2026/>

Monday, Tuesday and Wednesday will include visits to Australian growers and key industry organisations, showcasing the Australian vegetable growing sector, including innovative production practices, emerging technologies, crop protection approaches and system design.

Objectives of the Study Tour

- Facilitate direct engagement between New Zealand and Australian growers to identify shared challenges, opportunities, and practical solutions.
- Gain insights and key learnings from a leading industry event through participation in the Victorian Vegetable Innovation Days.
- Build and strengthen trans-Tasman relationships for the long-term benefit of growers and industry.
- Ensure participants return with practical knowledge and ideas that can be evaluated or implemented within their own businesses.

There are 10 grower places available. Numbers are limited and will be based on completion of the Expression of Interest process, subject to final approval by CEO/Chair on 6th March 2026.

Growers will be expected to cover their own international flights and some meal costs, including selected breakfasts and lunches during the tour.

Expressions of Interest must be submitted by Monday, 2 March 2026 to Daniel Sutton at daniel.sutton@freshvegetables.co.nz

Successful applicants will be required to complete a post-tour report and provide follow-up reflections at six- and twelve-months outlining learnings.



1. What is your motivation for participating in the Melbourne 2026 Study Tour?

Outline why you wish to attend and how this aligns with your business priorities.

2. What specific areas, systems or innovations are you most interested in learning about during the tour?

For example, production systems, crop protection, labour efficiency, technology adoption, automation, sustainability, or business management approaches.

3. What key challenge or opportunity within your enterprise are you seeking to better understand or address through this tour?

Be specific about the issue and its impact on your business.

4. How do you anticipate participation in this study tour influencing your enterprise?

Please describe how new knowledge gained may translate into evaluation, practice change, or behavioural change within your business.

5. Identify if you have attended study tours facilitated by Vegetables NZ Inc within the last 2 years. If yes specify which one.

Yes _____

No _____